



Duncan Shotton

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age 23

Education

Brunel University, West London

First Class Honours BA Industrial Design and Technology
with professional development (Sept'04 to May'08)

Final year modules: Major, Innovation Management, Mechatronics,
Environmentally Sensitive Design, Contextual Design

1st & 2nd year modules: Applications through Design 1 & 2, Design
Integration, Design Process 1 & 2, Design for Manufacture,
Electronics, Electronics and Programming, Graphics 1 & 2
Technological Design Evolution, Workshop

Wiltshire College Trowbridge

Level 3 National Diploma (Sept'03 to May'04)

Foundation Studies (-Art and Design) (PASS)

St Laurence 6th form

A Level (Sept'02 to May'03)

Art and Design (A), Biology (B)

AS Level (Sept'01 to May'02)

Chemistry (C), Physics (C)

Skills overview

I have developed good speaking, listening and teamwork skills by working in groups throughout work and education. I have an excellent telephone manner. My skills and confidence in both verbal and graphic presentation are strong and I have the computer skills necessary to complement this. I have self taught 2D and 3D computer skills which I have used within the professional environment. I have mechanical and electrical knowledge and am good with my hands, with workshop experience in metal, wood and plastic. I have become a good draftsman by constantly drawing from early school years to now, I have strong awareness of balance and flow in both 2D and 3D. I understand the importance of user interface and simplicity in design as well as making a design appropriate for market, manufacture and client. I have gained time and project management skills by studying a demanding course. In creative environments I think freely and my ideas tend to be quirky and odd, always a good starting point in a team brainstorming exercise. I am a hard working individual and have the will to learn

Personal Qualities

Friendly, Enthusiastic, Polite, Hard working, Lively, Creative, Loyal, Modest, Determined

Hobbies and interests

Designing and Making, Graphics and Advertising, Automobiles, Computer games, Dancing/Raving, Graffiti (the legal kind), Japan, Packaging, Music, Festival going, Hakisak, Socialising, Typography, Animation, Origami, Fashion, Envelopes, Stickers

Work Experience

LG electronics - Freelance research and ideation (Oct'07 to Dec'07)

- Worked with a small team of product planners, developers and marketing personnel on a washing machine project. Developed and visualised new concepts based on analysis of consumer insights observed and recorded in focus groups

Penguin Books (DK 10+ dept.) - Junior Designer (July'07)

- Two weeks graphic design placement working on live projects

Micheal Wisher & Associates Ltd - Waiter (Jan'07 to Aug'07)

- Working at prestigious events in and around London adapting each week to specified environments and service style

J-me - Junior Designer (July'06 to July'07)

- Working in a small team meant I was extremely involved in all aspects of the business. Design work included brainstorming and presenting concepts, designing for print, screen and manufacture - 2D and 3D, market research, product logistics, email marketing, photography, communicating and liaising with manufacturers, printers and programmers, prototyping, quality control, animation, website development, optimisation and updating, exhibitions. Office duties include, sales and buying, customer relations, order processing, database maintenance, packing and posting, IT management, back-up, making tea and keeping everything tidy

Brunel University - Student ambassador (Feb'06 to June'06)

- Campus tours and talks allow me to express my enthusiastic and friendly personality

Summit Chairs - Production staff (June'05 to Sept'05)

- Dealt with all areas of manufacture from delivery right through to export. Directly understood the importance of materials, assembly lines and the factory environment

Budgens Supermarket - Head Cashier (Aug'01 to Sept'04)

- Taught me how to deal quickly and appropriately in fast, stressful environments and communicate with people of all ages and levels of authority. I can also deal with confrontational situations and work logically and accurately

Lock Inn Cafe - Waiter, Barman, Chef (June'99 to April'01)

- Hard work in a busy cafe demanded high level of patience, politeness, communication and multitasking skills

Prism Design - Production Staff (Oct'00)

- One day work experience in jewellery design workshop. Gained knowledge of materials, tooling and process of batch production